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Ankur K. Garg is an infamous pioneer behind social media influencer marketing, and bestselling author of The Z to A Method. Ankur has spoken about disruption marketing and the importance of omnichannel community building at some of the fast-growing consumer packaged goods brand organizations in the world. He served on the c-suite of innovative brands includes SHREDZ, FLAVORGOD SEASONINGS, and SKINNY Tea.

His videos on YouTube have over 20 million views and he's delivered 36 keynotes in 12 different countries.

Ankur is currently the Chairman of Youngry, a movement to end the failure rate of startups, and serves as the CEO of his own Marketing Agency, AKG Creative.

Please welcome to the stage, Ankur!